Logo

Usage
Clarity and high contrast are essential. Use the white logo on dark backgrounds and the dark blue/gray logo on light backgrounds. When no color is allowed, the grayscale logo will suffice.

Generally, it's best to use the full logo to clearly and quickly communicate who you are. The cube rarely stands alone unless it is being used as a favicon, profile picture, as part of a pattern or illustration, or on a loading screen.

Clearance
The logo should be surrounded by generous amounts of clearspace on all sides. At minimum, ensure that no elements encroach within the area shown to the right (equal to the height of a capital F).
Incorrect Usage
The logo should be used in a way that is easy to read and quickly communicate who you are. Alterations to the logo such as stretching, skewing, or rearranging the mark will dilute the brand.