



**FinOps** is an operational framework and cultural practice which **maximizes the business value of technology**, enables timely data-driven decision making, and creates financial accountability through collaboration between engineering, finance, and business teams.

### Principles

- Teams need to collaborate
- Business value drives technology decisions
- Everyone takes ownership for their technology usage
- FinOps data should be accessible, timely, and accurate
- FinOps should be enabled centrally
- Take advantage of the variable cost model of the cloud



A **FinOps Scope** is a defined segment of spending across **Technology Categories**, aligned to business constructs—such as products, cost centers, or environment—that guide the application of FinOps to maximize technology value.

**Custom Scope** **Product** **Cost Center** + **AI** **Public Cloud** **SaaS** **Data Platform** **Private Cloud** **Licenses** **Data Center** +

**Core Personas** are always engaged in a FinOps practice.

FinOps Practitioner
 Engineering
 Finance  
 Leadership
 Product
 Procurement

**Allied Personas** support a FinOps practice.

ITAM
 ITFM
 ITSM  
 Security
 Sustainability

**Domains** are the outcomes of a FinOps practice & **Capabilities** describe how to achieve them.

Understand Usage & Cost	Quantify Business Value	Optimize Usage & Cost
Data Ingestion	Planning & Estimating	Architecting & Workload Placement
Allocation	Forecasting	Usage Optimization
Reporting & Analytics	Budgeting	Rate Optimization
Anomaly Management	KPIs & Benchmarking	Licensing & SaaS
	Unit Economics	Sustainability

### Manage the FinOps Practice

Executive Strategy Alignment
 FinOps Practice Operations
 Governance, Policy & Risk
 FinOps Education & Enablement  
 Invoicing & Chargeback
 FinOps Assessment
 Automation, Tools & Services
 Intersecting Disciplines